

ABSTRACT OF THE DISCLOSURE

A method for monitoring client interaction with a resource downloaded from a
5 server in a computer network includes the steps of using a client to specify an address of a
resource located on a first server, downloading a file corresponding to the resource from
the first server in response to specification of the address, using the client to specify an
address of a first executable program located on a second server, the address of the first
executable program being embedded in the file downloaded from the first server, the first
10 executable program including a software timer for monitoring the amount of time the
client spends interacting with and displaying the file downloaded from the first server,
downloading the first executable program from the second server to run on the client so
as to determine the amount of time the client interacts with the file downloaded from the
first server, using a server to acquire client identifying indicia from the client, and
15 uploading the amount of time determined by the first executable program to a third server.